



AMERICAN MARKETING
ASSOCIATION



Gerber Life
Insurance

Gerber Life Insurance

Your family is our family

Reliability. Comfort. Family.
“Trailblazers”

Caroline Amling, Jasmeen Kaur, Jade
Worrall, Alex Arnold, Ana Casado





Our solution

- 1. New page of website*
- 2. Incorporate feedback surveys*
- 3. Spotlight employees*
- 4. New Advertisements*



Employee of the month

Juan Paul is going to Ohio to represent Gerber Life Insurance. Juan has worked for Gerber for 5 years.



Sean Wells- Sales rep

Sean Wells has just finished our # 1,000 account for Gerber Life Insurance! We are proud of our employees and all the work they do.



EMPLOYEE SPOTLIGHT



TONAH REDRIGO

Performance Analyst



I joined the company 5 years ago and have truly been honored to be a part of it. Gerber takes time to appreciate and celebrate its employees. Since the pandemic, the company has adapted to work life balance by expanding to a hybrid and work at home model.



TONAH REDRIGO
Performance Analyst



click on our star of the week!



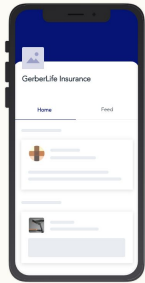
NICK DELL- OUR TOP SENIOR RECRUITER, WILL BE REPRESENTING GERBER LIFE INSURANCE AT OUR GA CONFERENCE IN 2022. HE STARTED IN 2007 AND HAS GROWN OUR COMPANY SINCE THEN!

FOLLOW HIM ON LINKEDIN!

[HTTPS://WWW.LINKEDIN.COM/IN/NICKDEL](https://www.linkedin.com/in/nickdel)

welcome **OCTOBER**

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Grow-Up Plan	Accident Protection	Whole Life	Guaranteed Life
<p>Children Under 14</p> <p>A whole life insurance policy for children that helps protect and provide for the future of your child</p>	<p>Adults 18-69</p> <p>Accident Protection provides financial protection in case of covered death or disabling injury caused by an accident.</p>	<p>Adults 18-70</p> <p>Permanent life insurance for adults ages 18-70, with locked-in premium rates.</p>	<p>Seniors 50+</p> <p>For adults 50-80 years old. All the benefits of whole life, without a medical exam. Once approved, acceptance is guaranteed!</p>



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Request More Information

Curious? Let us help.



Talk to a Human

Here at Gerber Life, we are available for you.



Visit our Blog

Read first hand experiences and parenting tips from people like you.

*We have a plan for you,
and so does Gerber.*



Production

- Create content
- Influencers



Place

Majority mkt= East Coast



Price

- ADD 1 more page to the website
- \$10 minimum cost for LinkedIn



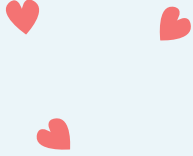
Promotion

Employee spotlight

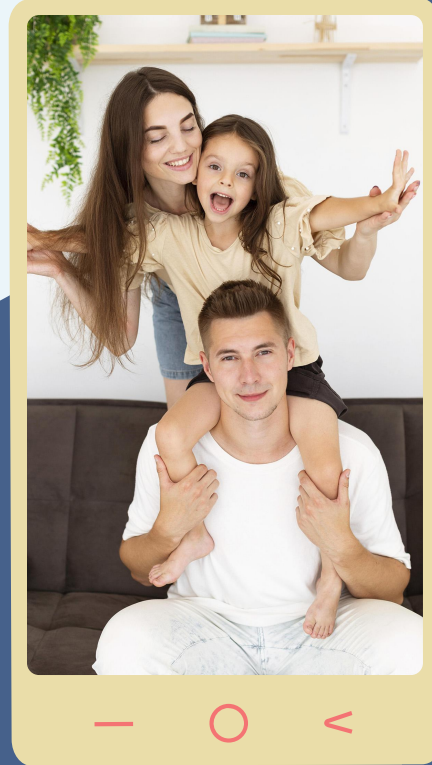




Made by Caroline Amling



Join our linkedin!!!



A photograph of a man with a beard and a blue polo shirt lifting a young boy in the air. The boy is wearing a grey long-sleeved shirt and has his arms raised. They are both smiling and looking upwards. The background is a bright, sunny outdoor setting with a clear sky and some greenery in the distance. The image is partially overlaid by a large, light blue, abstract shape on the left side.

On behalf of the
Trailblazers,

Thank you Gerber Life
Insurance